# **GRAY GARMON**

Assistant Professor of Practice in Design and Director of the Center for Integrated Design College of Fine Arts
School of Design and Creative Technologies
Department of Design
The University of Texas at Austin
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www.graygarmon.com

#### **EDUCATION**

#### 2014 Master of Architecture

University of Pennsylvania, Stuart Weitzman School of Design Top-ranking Graduate and 4.0 GPA

#### 2007 Bachelor of Science of Architectural Studies

University of Texas at Austin, School of Architecture Graduated with Honors

#### ACADEMIC APPOINTMENTS

### The University of Texas College of Fine Arts

School of Design and Creative Technologies, Department of Design

2018-PRESENT Assistant Professor of Practice, Design Director, Center for Integrated Design

### Southern Methodist University Lyle School of Engineering

Master of Arts in Design and Innovation Programs

2017-2018 Clinical Professor

2015-2017 Visiting Clinical Professor

#### PROFESSIONAL PRACTICE

## 2014-PRESENT Gray Garmon Design

#### Global

Founder and Design Strategist

Award-winning global Design Consultancy focused on Human-Centered Design and Innovation, working within organizations and project teams at non-profits, schools, and companies.

## **Selected Client List**

Aga Khan Foundation, Southwest Airlines, TheaterWorks (Connecticut), Parish Episcopal School Dallas, City of Dallas, The Cleveland Museum of Art University of Pennsylvania Center for Social Impact Strategy, JCPenney, The Perot Museum, St. Philip's School, SPCA of Dallas, International Refugee Committee, Lockheed Martin, Oregon Institute of Technology, American Society of Civil Engineers, National Arts Strategies, Nasher Sculpture Center

#### 2014-2015 Array Architects

## Dallas, TX

Associate Designer

Worked with a small and innovative design team that focused on healthcare based architectural design across the United States, including concept development, schematic design, and construction documents. We sought human-centered approaches to architectural interventions for some of the most vulnerable patients in the healthcare system.

## 2012-2013 Herzog & de Meuron

### Basel, Switzerland

Designer

A world renowned Architecture firm known for their design excellence and has received the highest award in architecture, The Pritzker Prize. I was a full-time designer in the Basel office working on the award winning Jade Signature residential tower.

#### ADDITIONAL PROFESSIONAL EXPERIENCE

## 2014-2018 **Design Future Dallas**

Dallas, TX

Co-founder

A collaborative community of professional designers that worked independently on visionary design projects to improve Dallas's urban plan and strategy. The work of the Dallas Future Dallas community engaged hundreds of collaborators and led to our design proposals being included in City of Dallas Bond funding.

### 2010-2014 Global Latrine Project

Dallas,TX

Cofounder and Lead Designer

An award winning non-profit that designed a pre-fabricated composting latrines for mass production with the goal of reaching and poorest communities in the world. This entrepreneurial endeavor led to multiple awards and fellowships.

## 2007-2009 United States Peace Corps

Ghana, West Africa

Volunteer, Environment Sector

A prestigious and highly selective program from the US State Department to place talented and motivated American change-makers in communities overseas for immersive engagement with local leaders to tackle some of the worlds most pressing challenges.

#### PROFESSIONAL MEMBERSHIPS

2020-PRESENT American Institute of Graphic Arts (AIGA)

2020-PRESENT Design Science Studio at the Buckminster Fuller Institute

2018-PRESENT Future of Design and Higher Education

2014-PRESENT American Institute of Architects: Associate Member

2020 Comparative and International Education Society

2019 Leadership Austin

2015 D Academy: Dallas Leadership Fellow

#### PROFESSIONAL AWARDS AND HONORS

#### **Juried Prizes**

- 2021 **Fast Company Innovation Award 2021** Honorable Mention for Learning Innovation Category for Aga Khan Foundation Schools2030 HCD Toolkit [Link]
  Jury: Anonymous
- 2020 **Core77 Award: Education Initiative** Runner Up: for Aga Khan Foundation Schools2030 HCD Toolkit Jury Captain: Hector Silva and Jury: Kat Reiser, Alex Lobos, Laura Silva, Danielle Chen [Link]
- 2020-2021 Design Science Studio at Buckminster Fuller Institute: cohort of 144 artists, designer, and innovators
- 2019-2020 Leadership Austin: Emerge Class of 2019
  - 2019 Spin Spot Parklet Competition: Finalist selected to build our design in Denver, CO
  - 2018 **City of Dallas Artist Micro-Residency:** embedded with the City of Dallas to investigate how designers might collaborate with the municipal services.

- 2016 Caruth Fellow: Caruth Institute Engineering Education, Southern Methodist University
- 2014 American Institute of Architects, Pennsylvania: Student Design Excellence Award, only 1 recipient for all architecture school graduates in the state of Pennsylvania
- 2014 American Institute of Architects Henry Adams Medal: Top-ranking student in the School of Architecture, 4.0 GPA and only 1 recipient
- 2014 **University of Pennsylvania Harry E. Parker Prize**, Outstanding record in architectural construction, only 1 recipient in the graduating class
- 2013 Penn Social Impact House Fellow, 1 of 20 Social Entrepreneurship Fellows
- 2012 **Dales Traveling Fellowship**, University of Pennsylvania, 1 of 25 recipients awards for Architectural Research travel
- 2012 **Social Innovation Prize at PennVention**: University of Pennsylvania Innovation Competition
- 2007 **Sound Building Award for Design Excellence**, University of Texas School of Architecture 2007 1 of 4 recipients
- 2002 Eagle Scout Troop 575, Dallas, TX

#### GIFTS AND OTHER EXTERNAL RESEARCH AWARDS OR CONTRACTS

National Endowment for the Arts: Placemaking grant for Activating Vacancy in Downtown Dallas through a storytelling project called the WonderPhone. 1 of 2 recipients for the grant of \$10,000. This project was done outside of my University role and did not have Pl assignments.

#### TEACHING EXPERIENCE

#### The University of Texas College of Fine Arts

School of Design and Creative Technologies, Department of Design

Assistant Professor of Practice, Design

**Director, Center for Integrated Design** 

#### **UT Academic Coursework**

SUMMER 2022 DES F383: Design Projects (graduate) Department of Design MFA in Design student Elizabeth Riddell

**DES F383: Design Projects** (graduate) Department of Design MFA in Design student Lucy Tomforde

DES s388: Introduction to Design Thinking Design Department MA in Design focused on Health

- SPRING 2022 ITD 101: Introduction to Integrated Design Center for Integrated Design
  - ITD 375: Capstone in Integrated Design Center for Integrated Design
  - ITD 150: Co-Designing Peace Center for Integrated Design
  - FALL 2021 ITD 101: Introduction to Integrated Design Center for Integrated Design

DES 385C: Studio I (graduate) Department of Design MFA in Design

SUMMER 2021 DES F383: Design Projects (graduate) Department of Design, MFA student Christoph Sokol

DES s388: Introduction to Design Thinking Design Department MA in Design focused on Health

SPRING 2021 ITD 101: Introduction to Integrated Design Center for Integrated Design

ITD 330T/DES 330T: Perspectives in Design Crossed listed between Center for Integrated Design and

the Department of Design. Co-taught with Professor Kate Canales

ITD 375: Capstone in Integrated Design Center for Integrated Design Co-taught with Lecturer Katie

Krummeck

FALL 2020 ITD 101: Introduction to Integrated Design Center for Integrated Design

DES 385C: Studio I (graduate) Department of Design MFA in Design

- SUMMER 2020 DES s388: Introduction to Design Thinking Design Department MA in Design focused on Health
- SPRING 2020 ITD 101: Introduction to Integrated Design Center for Integrated Design

ITD 375: Capstone in Integrated Design Center for Integrated Design Co-taught with Lecturer Brooks

Protzmann and Professor Verena Popcke-Hjeltness

FALL 2019 ITD 101: Introduction to Integrated Design Center for Integrated Design

BDP 320L: Connecting Research Experience Center for Integrated Design and BDP Program

**DES 374: Capstone Design Project** Department of Design

SPRING 2019 ITD 101: Introduction to Integrated Design Center for Integrated Design

ITD 102: Sketching for Thinking and Communication Center for Integrated Design

ITD 375: Capstone in Integrated Design Center for Integrated Design Co-taught with Lecturer Brooks

Protzmann

ITD 380: Design Thinking (graduate level) Center for Integrated Design

FALL 2018 ITD 101: Introduction to Integrated Design Center for Integrated Design

ITD 102: Sketching for Thinking and Communication Center for Integrated Design

**DES 374: Capstone Design Project** Department of Design

## Thesis Reader and Co-Supervisor

SPRING 2022 Chloe Gillmar, MFA in Design, Co-Supervisor, Graduate May 2022

**Kristen Graham**, MFA in Design, Reader, Graduate May 2022 **Christoph Sokol**, MFA in Design, Reader, Graduate May 2022

Grace Nguyen, Urban Studies Undergraduate Thesis, Advisor, Expected Graduation May 2023

### **Independent Study**

SPRING 2019 Glen Lowenstein UT Tower Fellow, weekly study in Design

SUMMER 2019 Talya Nelson Independent Study in Design Research for Design Strategies Certificate

## TEACHING EXPERIENCE AT PRIOR INSTITUTION

#### Southern Methodist University Lyle School of Engineering

Master of Arts in Design and Innovation

**Clinical Professor** 

#### **SMU Academic Coursework**

SUMMER 2018 DSIN 7501: Design and Innovation Studio (graduate) Co-taught with Kate Canales

SPRING 2018 DSIN 7301: Context and Impact of Design (graduate) Co-taught with Lecturer Michael Friebele

**ENGR 7190: Special Topics:** Drawing for Visual Communication (graduate)

DSIN 7501: Design and Innovation Studio (graduate) Co-taught with Kate Canales

FALL 2017 DSIN 7302: Form and Composition (graduate) Co-taught with Lecturer Suzanne Larkin

DSIN 7501: Design and Innovation Studio (graduate) Co-taught with Kate Canales

SPRING 2017 ENGR 7190: Special Topics: Drawing for Visual Communication (graduate)

**DSIN 7501: Design and Innovation Studio** (graduate) Co-taught with Kate Canales **DSIN 7301: Context and Impact of Design** (graduate) Co-taught with Kate Canales

FALL 2016 DSIN 7302: Form and Composition (graduate) Co-taught with Lecturer Suzanne Larkin

**DSIN 7501: Design and Innovation Studio** (graduate) Co-taught with Kate Canales

SPRING 2016 DSIN 7501: Design and Innovation Studio (graduate) Co-taught with Kate Canales

DSIN 7301: Context and Impact of Design (graduate) Co-taught with Kate Canales

FALL 2015 DSIN 7302: Form and Composition (graduate) Co-taught with Lecturer Suzanne Larkin

### **UT SDCT and Design Departmental Committees and Service**

**Center for Integrated Design Visiting Designers Program** FALL 2020-PRESENT FALL 2019-PRESENT **Graduate Studies Committee for Department of Design** SUMMER 2022 MFA in Design Graduate Advisor FALL 2021-SPRING 2022 MA in Design focused on Health Curriculum Committee

FALL 2021-SPRING 2022 **Chair of External Connections Committee** 

FALL 2021-SPRING 2022 Chair of Faculty Search Committee, Assistant Professor of Practice in Integrated Design

Chair of Speaker Committee Co-chaired with Professor Kelcey Gray FALL 2020-SPRING 2021

FALL 2020-SPRING 2021 **Chair of Spaces and Environments Committee** FALL 2019-FALL 2021 Anna Hiss Gym Building Renovation Committee

> SPRING 2019 **ART Building Renovation Committee**

SPRING 2019 End of Year Faculty Engagement for Center for Integrated Design FALL 2018-SPRING 2019 School of Design and Creative Technologies Curriculum Committee

FALL 2018-SPRING 2019 **Design Department Undergraduate Curriculum Committee** Faculty Search Committee, 3D/Industrial Design Faculty Search FALL 2018-SPRING 2019

FALL 2018 SDCT Staff Hiring Committee, Senior Academic Program Coordinator

FALL 2018 Center for Integrated Design Faculty Retreat

## **UT University-wide Committees and Service**

SPRING 2019-PRESENT Tower Fellows Developed original curriculum and facilitated regularly for this unique program in

the McCombs business School

FALL 2019-PRESENT College of Natural Sciences Polymathic Scholars Advisory Committee

FALL 2018-PRESENT Director of the Center for Integrated Design, Strategy and Administration of the academic center,

Faculty coordination of approximately 30+ per year, promotion and collaborations across campus

FALL 2018-PRESENT Chair of the Faculty Advisory Committee for The Bridging Disciplines Program, Certificate in

**Design Strategies** 

2018 & 2019 Texas Student Research Showdown Competition Judge The annual Texas Student Research

Showdown, organized by the Office of Undergraduate Research at The University of Texas, gives

students a chance to show off their science story chops.

#### **National Service**

SPRING 2019-PRESENT Faculty Director of Design For America UT, A national affiliation of student-led Design Think-

ing organization focused on social impact projects.

## DEPARTMENTAL SERVICE AT PRIOR INSTITUTION

#### **Southern Methodist University**

Master of Arts in Design and Innovation (MADI) graduate programs

2015-2018 MADI Curriculum Committee

**MADI Graduate Student Admissions Committee** 

**Designer in Residence Programs** 

**Fundraising and Strategic Partnerships Committee** 

Community Connections and Storytelling

**MADI Design Council** 

- 2016-2022 National Arts Strategies Executive Program in Arts and Culture Strategy: Human Centered Design Workshop facilitation for 31 arts executives from across the U.S.
  - Austin Design Week "The Future of Meetings isn't Zoom, It's Icebreakers" Co-Facilitated with Kate Canales and Raven Veal. Accepted by ADW selection committee.
  - 2021 "Creative Pills" Monthly Speaker Series for International Development Enterprise (iDE) Design Headquarters in Cambodia
  - Comparative and International Education Society International Conference: "Schools2030 & Human-Centered Design: 1 design process. 10 countries. 1000 schools. Locally-driven change" Peer reviewed selection committee
  - 2021 Oregon Tech STEM Educators: Co-Facilitated with Katie Krummeck a Design Thinking Workshop for K-12 teachers with a focus on using Design Thinking in STEM education
  - Austin Design Week "Design Circles: And Unconventional Conversation" round table discussion on Austin's Design community. Accepted by ADW selection committee.
  - 2020 CRTKL: Crossroads Speaker Series: The Future of Design Education Invited speaker by international architecture firm Callison/RTKL to speak about Design Education in the wake of the pandemic and moving to digital classrooms like Zoom.
  - 2020 ASU Learning (Hu)man Conference for Online Learning: Creative Uses for Zoom
- 2017-2020 **Southwest Airlines:** Human Centered Design Workshop facilitation for leaders from all major SWA airport hubs, focused on creativity and problem solving
  - 2019 TXA Conference Deep Ellum: Prototyping Urbanism in Dallas, Texas Workshop on methods of prototyping for large urban spaces. (w/ Jessica Burnham and Andrew Barnes). Completive selection by Texas Society of Architects conference leadership board.
  - 2019 Austin Design Week: Panel Discussion of role of Design Education. Accepted by ADW selection committee.
  - 2019 **ASCE Conference:** Co-Facilitated a group of 180 Civil Engineering Faculty and Department Chairs to envision the future of C.E. Education
  - 2019 Nasher Sculpture Center: Museum Forum for Teachers, guest lecture
- 2016-2019 **Center for Social Impact Strategy:** Design Workshop Facilitator for the Penn Impact Lab and Penn Social Impact House
- 2016 & 2017 **Penn/Columbia Social Impact House:** Human Centered Design Workshop facilitation for 22 Social Impact Fellow
  - 2016 Cleveland Museum of Art: Human Centered Design Workshop facilitation with Education Department
  - 2016 Design Futures Conference at University of Virginia: Human Centered Design methodologies for design students from 11 universities. Competitive selection by Design Futures Leadership Committee
  - **SXSW Eco:** Global Latrine Project Presentation and Social Impact Pitch Competition. Competively selected as 1 of 5 presenters
  - 2014 Global Social Impact House: Lead Design Facilitator for 26 global Social Entrepreneurs
  - 2014 **Creative Community Fellows and National Arts Strategies:** Co-Taught Design Thinking workshops for 21 Arts Entrepreneurs.

- 2014 St John's Episcopal School of Dallas: Design Thinking workshops for 81 Teachers and Staff to build creative confidence.
- 2014 Perot Natural History Museum: Co-Taught Design Thinking workshops for 33 Leadership and Staff of the Museum.
- 2014 **Penn Social Impact House:** Co-Taught Design Thinking workshops for 22 Social Entrepreneurs from the University of Pennsylvania.

# The University of Texas Speaking and Workshops

- 2022 **Furniture Experiments "Prototyping with Questions"** Guest Lecture in Professor Scott Witthoft's Industrial Design Course
- 2022 Civic Policy Innovation "Design Thinking in Municipal Innovation" Guest Lecture for Steven Pedigo's gradaute policy class in the LBJ School
- 2021 & 2022 Walker Fellows "The Importance of Defining Good Problem" Lecture to the students in the Lee Walker Civic Engagement Fellowship in the College of Liberal Arts
  - 2021 **Tower Fellowship:** Facilitated a workshop on Storytelling and Collaboration for the new Tower Fellows starting in 2021
  - 2021 **Prototyping Physical Space "Denver Parklet Pop-up"** Guest Lecture in Professor Scott Witthoft's 3D Design Course
  - 2021 **The Global Sustainability Leadership Institute at McCombs** "Design Thinking for Texas Sustainability Initiative Challenge"
  - 2020 Tower Fellowship "Finding Common Values" Co-facilitated with Gaylen Paulson, Executive Director of McCombs Executive Education.
  - 2020 Junior Fellows "Career Paths in Integrated Design" Invited Speaker for this program in the College of Liberal Arts
  - 2020 Dean's Scholars "Introduction to Design Thinking"
  - 2020 UT Polymathic Scholars "Introduction to Design Thinking"
  - 2020 **STEM for National Security "Design Thinking for Policy Development"** Guest Lecture on the intersection of Design Thinking and Policy Change.
  - 2019 **Skaaren Climate Fellows "Design Thinking as a tool for influencing Climate Change"** Invited Lecture for the Plan II students in this Climate Change Fellowship Program
  - 2019 **Moody Hack "Sketching for Ideation"** Invited Speaker for the Moody College of Communication Hackathon

- 2022 **Garmon, Gray. "Prototyping: You're Halfway There."** UXDesign UX Collective (ISSN: 2766-5267), April 18, 2022. <a href="https://uxdesign.cc/prototyping-youre-halfway-there-cde5a80be214">https://uxdesign.cc/prototyping-youre-halfway-there-cde5a80be214</a>
  Published with the UX Collective, and independent Design publication online with 443,000 subscribers on Medium. As of May 2022 this article has been read almost 1,000 times
- 2020 Garmon, Gray, Katie Krummeck, and Eugene Korsunskiy. "Reflections on Power and Privilege in Design: A Letter from Three White Design Educators." Journal of Design and Creative Technologies. University of Texas, November 24, 2020. <a href="https://designcreativetech.utexas.edu/reflections-power-privilege-design-letter-three-white-design-educators">https://designcreativetech.utexas.edu/reflections-power-privilege-design-letter-three-white-design-educators</a>.
- 2020 Garmon, Gray, and Katie Krummeck. "One Design Process. 10 Countries. 1,000 Schools. Endless Opportunity." Journal of Design and Creative Technologies. University of Texas, November 24, 2020. <a href="https://designcreativetech.utexas.edu/one-design-process-10-countries-1000-schools-endless-opportunity">https://designcreativetech.utexas.edu/one-design-process-10-countries-1000-schools-endless-opportunity</a>.

  Most read article in the Journal's history
- 2020 **Garmon, Gray, and Katie Krummeck. "How to Leverage Design to Reimagine Your Class Online."**UX Design. UX Collective (ISSN: 2766-5267), March 25, 2020. <a href="https://uxdesign.cc/how-to-leverage-de-sign-to-reimagine-your-class-online-f9b53de28c6a">https://uxdesign.cc/how-to-leverage-de-sign-to-reimagine-your-class-online-f9b53de28c6a</a>.
  As of May 2022 this article has been read approximately 4,000 times
- 2020 Garmon, Gray. "Five Ideas to Design a Better Zoom Experience." Future of Design and Higher Ed. Medium.com, June 15, 2020. <a href="https://medium.com/future-of-design-in-higher-education/five-ideas-to-design-a-better-zoom-experience-6222f67d774e">https://medium.com/future-of-design-in-higher-education/five-ideas-to-design-a-better-zoom-experience-6222f67d774e</a>. As of May 2022 this article has been read approximately 2,300 times. This article led to an invitation to join a panel hosted by Zoom, Inc at an ASU conference.
- 2019 **Garmon, Gray. "Waller Creek Studio."** Journal of Design and Creative Technologies. University of Texas, September 6, 2019. <a href="https://designcreativetech.utexas.edu/waller-creek-studio">https://designcreativetech.utexas.edu/waller-creek-studio</a>.
- 2018 Garmon, Gray, and Kate Canales. "How Can You Be a Teacher When You Don't Know the Answers?" Journal of Design and Creative Technologies. University of Texas, September 4, 2018. <a href="https://designcreativetech.utexas.edu/how-can-you-be-teacher-when-you-dont-know-answers">https://designcreativetech.utexas.edu/how-can-you-be-teacher-when-you-dont-know-answers</a>.

## PRESS, INTERVIEWS, AND MEDIA

## Aga Khan Foundation Human-Centered Design Toolkit for Schools 2030

- 2022 **"Stories of Education Innovations from India, in Celebration of Global Creativity."** Schools2030. Aga Khan Foundation, April 21, 2022. <a href="https://schools2030.org/innovations/watch-stories-of-education-innovations-from-india-in-celebration-of-global-creativity/">https://schools2030.org/innovations/watch-stories-of-education-innovations-from-india-in-celebration-of-global-creativity/</a>.
- 2022 **Makungu, Jillian. "Human-Centred Design for Better Learning Outcomes in Tanzania."** EdTech Hub, April 1, 2022. <a href="https://edtechhub.org/2022/04/01/human-centred-design-for-better-learning-outcomes-in-tanzania/">https://edtechhub.org/2022/04/01/human-centred-design-for-better-learning-outcomes-in-tanzania/</a>.
- 2021 "HCD Toolkit in Action." Schools2030. Aga Khan Foundation, September 13, 2021. <a href="https://schools2030.org/hcd-toolkit-in-action/">https://schools2030.org/hcd-toolkit-in-action/</a>.
- 2021 Nalwooga, Juliet. "100 Schools to Benefit from Aga Khan Project." Monitor. Monitor. May 26, 2021. <a href="https://www.monitor.co.ug/uganda/news/national/100-schools-to-benefit-from-aga-khan-project-3414938">https://www.monitor.co.ug/uganda/news/national/100-schools-to-benefit-from-aga-khan-project-3414938</a>.
- 2020 Aga Khan Foundation. "Democratising the Design of Education Programmes schools2030 HCD Interview." YouTube, July 9, 2020. https://www.youtube.com/watch?v=dj4P2KCWQxk. Foundation,
- 2020 **Aga Khan. "Designing New Solutions to Support Children's Learning during COVID-19."** Medium. Aga Khan Foundation's COVID-19 response, May 11, 2020. <a href="https://medium.com/aga-khan-foundations-covid-19-response/designing-new-solutions-to-support-childrens-learning-during-covid-19-a4fc403e-5cf3">https://medium.com/aga-khan-foundations-covid-19-response/designing-new-solutions-to-support-childrens-learning-during-covid-19-a4fc403e-5cf3</a>

## Reimagine Crowdus: Pedestrian Plaza Prototype

- Tingle, Frances, and Desiree Gutierrez. "Deep Ellum's Crowdus Street to Become Pedestrian Park."

  Central Track, July 30, 2019. <a href="https://www.centraltrack.com/deep-ellums-crowdus-street-to-become-pedestrian-park/">https://www.centraltrack.com/deep-ellums-crowdus-street-to-become-pedestrian-park/</a>
- 2017 Barnes, Andrew. "Reimagine Crowdus Tests the Viability of a Pedestrian Street in Deep Ellum."

  Texas Architect Magazine. Texas Society of Architects, February 2017. <a href="https://magazine.texasarchitects.org/2017/01/09/reimagine-crowdus-tests-viability-pedestrian-street-deep-ellum/">https://magazine.texasarchitects.org/2017/01/09/reimagine-crowdus-tests-viability-pedestrian-street-deep-ellum/</a>
- 2016 **Gempel, Natalie. "Reimagine Crowdus Envisions a More Walkable Deep Ellum."** D Magazine, September 19, 2016. <a href="https://www.dmagazine.com/arts-entertainment/2016/09/reimagine-crowdus-envisions-a-more-walkable-deep-ellum/">https://www.dmagazine.com/arts-entertainment/2016/09/reimagine-crowdus-envisions-a-more-walkable-deep-ellum/</a>
- 2016 Bostick, Nicholas. "A Monthlong Test Run of a Pedestrian Crowdus Street so Far Seems to Quell Skepticism." Dallas Observer, September 15, 2016. <a href="https://www.dallasobserver.com/arts/a-monthlong-test-run-of-a-pedestrian-crowdus-street-so-far-seems-to-quell-skepticism-8709455">https://www.dallasobserver.com/arts/a-monthlong-test-run-of-a-pedestrian-crowdus-street-so-far-seems-to-quell-skepticism-8709455</a>
- 2016 **"Busy Deep Ellum Street Shuts down for a Month."** CBS News. CBS Interactive, September 9, 2016. https://www.cbsnews.com/dfw/news/busy-deep-ellum-street-shuts-down-for-a-month/
- 2016 **Gage, Jeff. "Reimagine Crowdus Could Be a Glimpse into the Future of Deep Ellum."** Dallas Observer, September 9, 2016. <a href="https://www.dallasobserver.com/music/reimagine-crowdus-could-be-a-glimpse-into-the-future-of-deep-ellum-8687518">https://www.dallasobserver.com/music/reimagine-crowdus-could-be-a-glimpse-into-the-future-of-deep-ellum-8687518</a>
- 2016 Armstrong, Jordan. "Reimagine Crowdus' Brings the Outdoor Fun to Deep Ellum." wfaa.com. WFAA, September 8, 2016. https://www.wfaa.com/article/entertainment/reimagine-crowdus-brings-the-outdoor-fun-to-deep-ellum/287-315544169

#### WonderPhone

- 2017 **Macon, Alex. "Calling from the Downtown Dallas WonderPhone."** D Magazine. D Magazine Partners, October 5, 2017. <a href="https://www.dmagazine.com/frontburner/2017/10/wonderphone-dallas/">https://www.dmagazine.com/frontburner/2017/10/wonderphone-dallas/</a>.
- 2017 Anderson, Evan. "You'll Be Surprised to Hear about Dallas' Wonderphones." NBC 5 Dallas-Fort Worth. NBC 5 Dallas-Fort Worth, October 11, 2017. <a href="https://www.nbcdfw.com/news/local/youll-be-surprised-to-hear-about-dallas-wonderphones/42243/">https://www.nbcdfw.com/news/local/youll-be-surprised-to-hear-about-dallas-wonderphones/42243/</a>.
- 2017 "What Are 'Pay Phones' Doing in Downtown Dallas?" CBS News. CBS Interactive, October 18, 2017. https://www.cbsnews.com/dfw/news/pay-phones-downtown-dallas/.
- 2017 **Bc. "Activating Vacancy Downtown Dallas Recap."** [bc] Workshop. Building Community Workshop, December 5, 2017. <a href="https://www.bcworkshop.org/posts/avdd-wrap-up">https://www.bcworkshop.org/posts/avdd-wrap-up</a>.

#### Miscellaneous

- 2018 Mawadjeh, Hady. "The City of Dallas Has a New Micro-Residency." Art&Seek. KERA National Public Radio, March 20, 2018. <a href="https://artandseek.org/2018/03/20/the-city-of-dallas-has-a-new-micro-residency-heres-the-skinny/">https://artandseek.org/2018/03/20/the-city-of-dallas-has-a-new-micro-residency-heres-the-skinny/</a>.
- 2018 "Embedding Artists with City Departments." KERA. KERA National Public Radio. April 26, 2018. https://www.kera.org/artandseek/embedding-artists-with-city-departments-like-restaurant-inspections/.
- Sunog, Emma. "The Vision: Gray Garmon and Shadrack Frimpong on Culturally Sensitive Design."

  The Center for Social Impact Strategy, December 13, 2018. <a href="https://csis.upenn.edu/news/the-vision-gray-garmon-and-shadrack-frimpong-on-culturally-sensitive-design/">https://csis.upenn.edu/news/the-vision-gray-garmon-and-shadrack-frimpong-on-culturally-sensitive-design/</a>.
- 2017 Morris, Alyssa. "Architects Talking to Architects: Gray Garmon, Assoc. AIA." Texas Architect Magazine, April 26, 2017. <a href="https://magazine.texasarchitects.org/2017/04/26/architects-talking-architects-gray-garmon-assoc-aia/">https://magazine.texasarchitects.org/2017/04/26/architects-talking-architects-gray-garmon-assoc-aia/</a>.

# 2020-PRESENT Co-Designing Peace

#### Global

Founder, Creative Director, Editor

A movement to leverage the mindsets and methods of Design to achieve a more expansive and effective movement toward peace. This is a multi-year project that aims to engage numerous co-creators in each stage of the project.

- Accepted to the Design Science Studio at the Buckminster Fuller Institute, a global (virtual) residency for 144 artist and designer. Volume 1 of the Co-Designing Peace zine was launched at the end of my residency in Spring 2021
- Created ITD 150: Co-Designing Peace, an innovative curriculum model to bring this work into the classroom and co-created with students.

# 2019-PRESENT Aga Khan Foundation (AKF)

Global

Global Design Advisor

Partnering with the AKF Global Innovation Lead and Global Education Lead to develop a Toolkit and Training in Design Thinking for the Schools2030 education initiative. This program will be used in 1000 schools across ten countries (Afghanistan, Brazil, India, Kenya, Kyrgyzstan, Pakistan, Portugal, Tajikistan, Tanzania, Uganda) reaching over 500,000 learners. Co-created with Katie Krummeck www.schools2030.org

- Created a 200 page Design Thinking Toolkit for Teachers
- Developed a Facilitators guide and resources for Design and Community Leaders
- Developed and Facilitated a 12-week online version of the Training of Trainers
- Awarded Fast Company Innovation Award 2021 for Education Innovation

# 2018-PRESENT Center for Integrated Design

**National** 

Director

The Center for Integrated Design connects people from diverse disciplines through collaborative, design-based learning experiences. Our goal at the Center for Integrated Design is to provide Design-based learning experiences at The University of Texas at Austin for every student to integrate human-centered Design skills into their own discipline Beyond the administrative aspects of my Director role, I have taken on numerous creative works that have resulted in significant impact for the UT Austin and larger design community.

- Creative Direction, design, and writing of "Reflections and Perspectives," a 90-page book that looks back at the first five years of the Center for Integrated Design, documenting stories, statistical, and the human-centered success of the program
- Created and launched "What's Your Designer Type?" a quiz game that engages new learner to define an identity and pathway within the larger discipline of design. This design is now used by the Bloomberg City Foundation Consultants, and numerous of peer institutions like Northwestern University.
- Established unique promotion and marketing strategy of custom course posters for every semester. Because the courses in the Center for Integrated Design are open to any student, I have developed creative ways to promote our courses across campus with a new poster every semester that is created by one of our students in the Design Department. This has resulted in a continuous annual increase in enrollment.
- Established a strategic visions and mission for the center, including seven guiding design principles, a designer in residence program, and a creative voice that differentiates the Center for Integrated Design from other similar programs.
- Initiated and lead the Capstone Reports project, where each Capstone in Integrate Design created a robust document of their design work. These documents are often over 100 pages, and are used to share with our capstone project partners and recruit future organization in capstone project work. Most recently in Spring 2022 the international technology company, Logitech, sponsored the capstone class for \$50,000.

## 2016-PRESENT Reimagine Crowdus and Design Future Dallas Dallas, TX

A multi-year endeavor to leverage the creative community in Dallas to imagine visionary architectural and urban design projects that would improve the experience of everyday people. This project started with us hosting an international design competition, that grew into a one month prototype of the winning designs, and was later approved by the City of Dallas added to the 2018 approved city bond.

- Created and co-lead an international "Crowdus Street Design Competition" as a part of the Design Future Dallas creative collective. This included an invited jury to select the winners.
- Co-created Reimagine Crowdus with Jessica Burnham, a one-month prototype of a pedestrian plaza across three blocks of Crowdus Street. This included the first and second place winners from the design competition
- Co-created and installed a 40'x40'x8' kinetic sculpture, The Color Canopy, that hung above one block of Crowdus street plaza.
- Co-presented with Jessica Burnham the plaza design to the heads of all major departments at the city of Dallas, leading to Crowdus Steet improvements to be added to the Bond election in 2018.

Project summary video <a href="https://vimeo.com/185668506">https://vimeo.com/185668506</a>

Design Future Dallas Crowdus Competition <a href="http://www.designfuturedallas.com/crowduscom-petition">http://www.designfuturedallas.com/crowduscom-petition</a>

Design Future Dallas Crowdus project summary <a href="http://www.designfuturedallas.com/reimag-inecrowdus">http://www.designfuturedallas.com/reimag-inecrowdus</a>

Collaborators and partners include: Andres Barnes, Jessica Burnham, Ryan Roettker, Nick Thorn, Donny Zellefrow, Shelly Zhou. The creative work was evenly split

### 2019 TheaterWorks

Hartford, CT

Design Thinking Strategy and Training

Co-created with Katie Krummeck, a series of workshops on Design Thinking as a community engagement and innovation tool <a href="https://www.twhartford.org">www.twhartford.org</a>

- Curriculum and Training (3 2-day sessions over 3 months)
- Tools and Workbook for TheaterWorks team to continue their Design Thinking work
- · Community-based project to facilitate and guide the team
- Co-created with Katie Krummeck. The creative work was evenly split.

# 2017-2019 Southwest Airlines: Innovation Academy Dallas, TX

Designer and Facilitator

Working with a team of Professors (Kate Canales, Katie Krummeck, and Julie Schell) and graduate students, our team developed a seven day innovation training for the station managers from around the United States.

- Creation of unique curriculum and project-based learning experiences
- Experience Design including workbook creation, activities, and branding
- Development of Designer Merit Badges each focused on mindsets and earned during the workshop

Video about 2019 Innovation Academy <a href="https://vimeo.com/387527908">https://vimeo.com/387527908</a>

Created with Prof. Kate Canales, Prof. Julie Schell, Katie Krummeck. The Creative work was evenly split with support from graduate students.

# <sup>2017-2019</sup> Parish Episcopal School

Dallas, TX

Designer and Facilitator for "Re-imagine the School Calendar" Project

A multi-year project focused on training and guiding the teachers and staff to use Design Thinking to create a new school schedule that met the modern demands of K12 education.

- Developed Design Research tools specific to school stakeholders
- Supported the ideation and creation of multiple all-school experiential prototypes
- · Advised and guided school leadership through the project

Team members: Katie Krummeck. The creative work was co-led by Katie and I with support from Devon Skerritt.

# 2018 City of Dallas

Dallas, TX

Micro Residency and Design Strategy

This was a short-term and experimental project to embed within the Code Compliance Dept, to gather human-centered insights provide strategic recommendations. Working in collaboration with graphic designer, Justin Childress.

- Completed two-weeks of immersive human-centered design research through stakeholder interviewers, customer inquiry, ride-alongs with code compliance officers, and facilitated brainstorms with the Code Compliance Leadership.
- Presented research insights and concept ideas to the Code Compliance leadership and city of Dallas for way to initiate a deeper understanding of the value of the compliance dept.
- Supported the established of this initiative as a permanent part of the City of Dallas programming

Collaborator: Justin Childress. The creative work was evenly split.

# 2017 WonderPhone

Dallas and Austin, TX

A creative project funded by a National Endowment for the Arts Placemaking Grant for \$10,000. We were one of two teams selected. The project was the innovative reimagination and rebuilding of decompissions payphones with new digital technology that allowed the WonderPhone to be a storytelling station to activate vacant lots in Downtown Dallas, TX.

- Co-design the project with Justin Childress (graphic design), Rickey Crum (fabrication), Katie Krummeck (education) and Edward Li (electronics) and the collaborative work was evenly split with individual areas of expertise. My role was design lead and project mangers.
- Co-faciltated four community driven storytelling workshops to document and collect stories for the WonderPhone
- Design, fabricated, and installed three semi-permanent WonderPhones, and two Mobile WonderPhones in Downtown Dallas
- Presented the WonderPhone project during the NEA launch event, and later at the Dallas Museum of Art event honoring arts in the city.

Archived project website <a href="https://dallaswonderphone.com/">https://dallaswonderphone.com/</a>